

## **OBJECTIVES OF NATIONAL CAMPAIGN**

### **Primary objectives**

- To sensitize all stake holders i.e. Policy Makers, Program evaluators, Opinion Makers, Homoeopathic, Allopathic and other Physicians and NGOs regarding the strengths of Homoeopathy in Mother and Child Care.
- To provide a platform for exchange and orientation of knowledge among Homoeopathic, Allopathic and other Physicians concerning the scope of Homoeopathy in Mother and Child Care

### **Secondary objectives**

- Establish linkage among the Educational/Research Institutions, N.G.Os and the clinicians to disseminate the efficacy of Homoeopathy in addressing the health issues pertaining to Mother and Child Care.
- Promote greater awareness among Homoeopathic, Allopathic and other practitioners in dealing with issues related to Mother and Child Care.
- Create avenues for Coordination amongst practitioners of different streams of medicine (AYUSH and Allopathy) for promotion of Mother and Child Care, so that certain complicated conditions related to M. and C. H could be jointly dealt with.
- Involve practitioners of other systems of medicine to convey strengths of Homoeopathy in Mother and Childcare, so that they can advise their patients to avail of the services of Homoeopathy in the conditions where their therapy is contra-indicated or has limitations.
- Determine the applicability of community-based participatory approaches for the future development and implementation of a comprehensive Mother and Child health care program.