

International AYUSH Conclave Kerala 2019

BUSINESS MEET



February 15 to 18- 2019- Kanakakkunnu
Thiruvananthapuram-Kerala-India.

WWW.AYUSHCONCLAVEKERALA.ORG

INTERNATIONAL AYUSH Expo & Arogya, February 15-18,2019

We are expecting **IAC-Kerala** to be an official platform for Global AYUSH community to develop and evolve discussions for better policy making and industrial standards in AYUSH systems. As a unique and authentic ground, we expect productive collaborations across the Globe to take place during these days. Workshops on developing **Kerala ASU & H Drug Policy, International Buyer Seller Meet and International Wellness Travel Bazaar** is also planned during the **IAC-Kerala**

Promotion of Ayurveda and other herbal product exports from Kerala to potential destinations is a major objective of **IAC-Kerala**, so an exclusive Buyer Seller meet is planned with Special reference to South Asia and Middle East. Potential importers and traders, industry associations and consultants in the field of AYUSH Drug Manufacturers, herbal products, dietary supplements and nutraceuticals from across the world are invited to attend the meet. Special attraction of this meet will be the follow up services by the relevant Government bodies to facilitate more effective future interaction among the buyers and sellers to ensure that they translate to actual business.

Our International Business Conclave have 6 components

- 1, **Good Food Conclave: Health, Food, culture, and People- 17th February 2019.** This workshop aims to create an effective involvement of AYUSH health systems in the food culture of people and thus uptaking Public health initiatives with sustainable food practices. This event will elaborate the values and possibilities in our traditional food culture. It also aims to introduce a new definition of food as the main tool for health.
- 2, **Conclave on ASU & H Drug Policy- 16th February 2019** Kerala Government is keen to introduce an ASU & H drug policy in the state and as a part of the event. we would like to organise a one day conclave to bring the views and recommendations from various stakeholders from the industry and AYUSH fraternity.
- 3, **Buyer seller meet- 17th February 2019.** This event is for the AYUSH industry to provide better safety and market standards for Industry. This session will have country representations by regulatory experts from the respective areas. **The International Business Meet** with International buyers of AYUSH industry will provide an opportunity to have interactions with the international distributors and discuss on actual business.
- 4, **Conclave on Infrastructure Development in AYUSH Based Health Tourism and International Wellness & Travel Bazaar 17th February 2019-** Kerala being a leading destination for Ayurveda wellness services, these events are exclusively designed for the promotion of Ayurveda service providers in the state. This will connect the wellness travel

operators with our service providers directly and will provide an exclusive travel related platform for Ayurveda service providers in India.

5, Farmers meet – 18th February 2019 A farmer’s meet is being organised to facilitate an effective networking of activities and stakeholders in the area of Medicinal plant **Cultivation Commercialisation and Conservation** ; Sustainable Farming and end to end integration from farm to factory to minimise the loss in transit and environmental damage.

We cordially welcome the Global AYUSH community to be a part of this grand event, see you at Thiruvananthapuram.

Dr Sajikumar S.
Chairperson Business Meet, IAC-2019

Mr. Baby Mathew Somatheeram
Co- Chairperson Business Meet, IAC-2019

Trade fair Highlights:

- INTERNATIONAL AYUSH Expo & Arogya, 15-18, February 2019



- This trade event will provide current statistics and updated applied information.*
- There will be a conference to focus on the current trends, scientific development, market strategies, raw materials, certifications and continuing education.*
- This event is a great place to learn about the multifaceted health care systems.*

Visitor's Profile

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| <ul style="list-style-type: none"> Policy makers Scientists | <ul style="list-style-type: none"> Distributors Insurance companies Venture capitalists Government agencies | <ul style="list-style-type: none"> Academicians Supporting service providers Retailers Researchers |
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Exhibitor's Profile

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| <ul style="list-style-type: none"> Ayurvedic products Aroma & fragrance Unani products Homoeopathy products Siddha products Naturopathy Veterinary products Cosmetics Essential oils Plant Phyto-chemicals Physicians | <ul style="list-style-type: none"> Biotechnologies Financial institutions Forest Corporations Educational Institutions & Universities Veterinary products Plant gum and resin Natural colors Spices Organic pesticides& bio-fertilizer Contract farming Nurseries Natural Health Professionals Yoga and Herbal Publications | <ul style="list-style-type: none"> Herbs and Herbal products Related Ministries and Corporations Departments Equipment & Machineries Meditation Spa, Research Labs Plant cultivators Seed dealers Organic material suppliers Plant drug supplies Plant extractors Exporters, Importers Beauty Professionals |
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Total no of stalls 375, Home Pavilions 100, commercial stalls 275
Booths - 9ft x 9 ft standard built in booth(basic shell scheme)
Rate- 5500 Rs/ Sq M (18% GST extra)

Special Offers for trade participants occupying 2 Booths and above -One complementary delegate entry to Buyer seller meet

Address: Convenor, Business conclave| IAC 2019 Kerala | 5th floor | Arogyabhavan building, GPO | Thiruvananthapuram- 695001, Phone: 0471-2320550 | +91 9633838320 , +91 8848861434 | Web: www.ayushconclavekerala.org Email: iackerala2018@gmail.com

