



INTERNATIONAL AYUSH CONCLAVE KERALA 2019

FEB 15 - 18, KANAKAKUNNU, THIRUVANANTHAPURAM

INTERNATIONAL
TRADE FAIR
AROGYA EXPO

Sir,

1st international Ayush conclave of Kerala is scheduled from 2019 February 15 to 18 at Kanakakunnu, Thiruvananthapuram. This fourday event is the first ever of its kind which is specifically organised by the Government of Kerala for the ultimate showcasing of the growth and scientific development of AYUSH systems of medicines. We cordially invite you to be a part of this event. We welcome you to join hands with Govt of Kerala in this prestigious event for AYUSH systems.

We look forward your active participation and support to make this programme a huge success. We ensure maximum benefit for every penny you spend for advertisement in this event, hence your whole hearted support to our venture by advertising your firm and products is solicited.

PLATINUM SPONSOR - 40,00,000/-

- Personal one to one meetings of the president/ CEO and his select group of corporate members, with prominent people attending the conclave will be facilitated by the organisers.
- 195 sq m of prime space in exhibition hall
- Corporate name/ logo prominently positioned on all collateral materials and on IAC-2019 website
- Branding in prominent place
- Special recognition in publicity materials in the venue
- Opportunity to use IAC-2019 logo in your own advertising /promotional materials
- One year free listing in IAC-2019 website
- Three complimentary delegate registration at the international Business to Business meet
- Ten complimentary delegate registrations for the conclave
- Recognition of support to the conduct of 1st IAC in the " proceedings " of the conclave with name, logo and website
- Name, logo and address with website will be mentioned in the book of abstracts
- Four page colour advertisement in IAC-2019 Souvenir

GOLD SPONSOR - 25,00,000/-

- Personal one to one meeting of the president / CEO and his select group of corporate members, with prominent people attending the conclave will be facilitated by the Organisers
- 130 sq m of prime space in exhibition hall
- Corporate name/ logo prominently positioned on all collateral materials and on IAC-2019 website
- Branding in prominent place
- Special recognition in publicity materials in the venue
- Opportunity to use IAC-2019 logo in your own advertising /promotional materials
- One year free listing in IAC-2019 website
- Two complimentary delegate registration at the international Business to Business meet
- Six complimentary delegate registrations for the conclave
- Recognition of support to the conduct of 1st IAC in the " proceedings " of the conclave with name, logo and website
- Name, logo and address with website will be mentioned in the book of abstracts
- Two page colour advertisement in IAC-2019 Souvenir

SILVER SPONSOR - 15,00,000/-

- 90 sq m of prime space in exhibition hall
- Corporate name/logo prominently positioned on IAC-2019 website
- General recognition in publicity materials in the venue
- Opportunity to use IAC-2019 logo in your own advertising /promotional materials
- One year free listing in the IAC-2019 website
- One complimentary delegate registration at the international Business to Business meet
- Three complimentary delegate registrations for the conclave
- Recognition of support to the conduct as 1st IAC in the "proceedings " of the conclave with name, logo and website
- Name, logo and address with website will be mentioned in the book of abstracts
- One page colour advertisement in IAC-2019 Souvenir

CO-SPONSOR - 5,00,000/-

- 36 sq m of prime space in exhibition hall
- Two complimentary delegate registration for the conclave
- Half page colour advertisement in IAC-2019 Souvenir
- Recognition in collateral materials
- General recognition in publicity materials in the venue
- Name, logo and address with web site will be mentioned in the book of abstracts

ASSOCIATE SPONSOR - 2,00,000/-

- 18 sq m of prime space in exhibition hall
- One complimentary delegate registration for the conclave
- Quarter page colour advertisement in IAC-2019 Souvenir
- General recognition in publicity materials in the venue
- Name, logo and address with website will be mentioned in the book of abstracts

SOUVENIR ADVERTISEMENTS

- Souvenir Full Page Rs **60000/-**
- Souvenir Half Page Rs **35000/-**
- Souvenir Quarter Page Rs **20000/-**

Bank account details :INDIAN BANK, AC NO : **6617687091**
Thiruvananthapuram branch, IFSC CODE : **IDIB000T056**

Note: Kindly note that the possession of the stand will be given only on remittance of the full amount and any other charges to International AYUSH Conclave. Organisers reserve the right to allocate stalls. Terms Conditions apply.

Communication address:

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